



Platinum member

March 14<sup>TH</sup>, 2018

## Gentec Celebrates 10<sup>th</sup> Consecutive Year as one of Canada's Best Managed Companies

Joel Seigel, President and CEO of Gentec International, is pleased to announce that Gentec has been recognized with the prestigious Canada's Best Managed Companies designation for the 10<sup>th</sup> consecutive year. The 2018 Best Managed program award winners are amongst the best-in-class of Canadian owned and managed companies with revenues over \$15 million demonstrating strategy, capability and commitment to achieve sustainable growth.

Now in its 25th year, Canada's Best Managed Companies is one of the country's leading business awards programs recognizing Canadian-owned and managed companies for innovative, world-class business practices. Every year, hundreds of entrepreneurial companies compete for this designation in a rigorous and independent process that evaluates the calibre of their management abilities and practices.

"After achieving our 27th year in business, we continue to look forward with new ways to differentiate ourselves from our competitors," stated Mr. Seigel. "We have always attributed our growth and success to strategic partners and continued investment in our infrastructure as a value added supplier. Maintaining our status as one of Canada's Best Managed Companies at the Platinum Level for a fourth straight year, and tenth year overall, is an honour."

"It's much more than just financial performance," said Lorrie King, Partner, Deloitte and Co-Leader, Canada's Best Managed Companies program. "The ingredients to success also include overall business performance and sustained growth. It takes dedication and commitment from the entire organization."

2018 winners of the Canada's Best Managed Companies award will be honoured at the annual Canada's Best Managed Companies gala in Toronto on April 11, 2018. On the same date, the Best Managed symposium will address leading-edge business issues that are key to the success of today's business leaders.

For more information, please contact Max Payne, Managing Director of Marketing and Digital Strategy at Gentec International at 905-513-7733 or email [mpayne@gentec-intl.com](mailto:mpayne@gentec-intl.com).

### About Canada's Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$15 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Canada's Best Managed Companies new winner (one of the new winners selected each year); 2) Canada's Best Managed Companies winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (after three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program



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and successfully retained their award for 4-6 consecutive years); 4) Platinum Club member (winners that have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte, CIBC, Canadian Business, Smith School of Business, TMX Group and MacKay CEO Forums. For further information, visit [www.bestmanagedcompanies.ca](http://www.bestmanagedcompanies.ca).

### **About Gentec International**

Founded in 1990, Gentec International is Canada's leading consumer accessory products company, recognized as one of Canada's Best Managed Companies, supplying Imaging, Home Theatre, Personal Electronics, Sports Optics, Wireless Telecom, and Mobile Electronics products to the Canadian retail marketplace. Gentec offers a variety of prominent brands, including Sigma, Optex, SanDisk, Manfrotto, Gitzo, Sony, Lowepro, Joby, Roots, Gary Fong, Black Rapid, iQ, Energizer, Energy, iShieldz, Ultralink, Bell'O, Klipsch, Pro-Ject Audio, Midland, Zeiss, Metra and Alpine. Gentec operates out of a high-cube, state-of-the-art, fully computerized 100,000-square-foot warehouse and distribution centre that offers efficient, seamless service to our customers. With over 90 employees, Gentec covers the needs of its retailers coast to coast using the latest technology systems, streamlined efficiencies, and customer service that is second to none. **Learn more – visit [www.gentec-intl.com](http://www.gentec-intl.com)**