

Gentec

INTERNATIONAL

MEDIA RELEASE

FOR IMMEDIATE RELEASE

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iQ

UV Sanitization by iQ arrives at Gentec International

Gentec International is pleased to introduce the new Ultraviolet Light UV-C LED Sanitizer from iQ. The size of a small jewelry box, this UV sanitizer utilizes eight UV-C emitting LED ultra-violet lights to destroy the DNA and RNA of disease-causing bacteria and viruses in as little as three minutes. The device is safe to use on mobile phones, keys, jewelry, earbuds, glasses, wearables and other small accessories.

"We are excited to offer this new level of cleaning technology to our customers as part of the iQ lineup," stated Anthony Sesel - Managing Director of Wireless at Gentec International. "Our smartphones and keys are things we touch every day. As consumers search for solutions to clean and disinfect the high touch points in their lives, our new UV-C Sanitizer provides a simple and re-useable way for them to achieve this goal."

Certified by the SGS Group and tested with third-party laboratories, the iQ UV-C Sanitizer is able to kill 99.95% of bacteria (such as E. coli and Staphylococcus aureus) or greater, within only three minutes.

The iQ Ultraviolet Light UV-C LED Sanitizer has a suggested retail price of \$99.99 CAD and is available to ship immediately. For more information, please contact Anthony Sesel, Managing Director, Wireless Division or Mathew Seigel, National Sales Manager, Wireless Division at Gentec International at 905-513-7733 or by email to asesel@gentec-intl.com and mseigel@gentec-intl.com.

About Gentec International

Founded in 1990, Gentec International is Canada's leading consumer accessory products company, recognized as one of Canada's Best Managed Companies, supplying Imaging, Home Theatre, Personal Electronics, Sports Optics, Wireless Telecom, and Mobile Electronics products to the Canadian retail marketplace. Gentec offers a variety of prominent brands, including Sigma, Optex, SanDisk, Manfrotto, Gitzo, Lowepro, Joby, iQ, Energizer, Energy, iShieldz, Ultralink, Bell'O, Klipsch, Pro-Ject Audio, Midland, Zeiss, Metra and Alpine. Gentec operates out of a high-cube, state-of-the-art, fully computerized 100,000-square-foot warehouse and distribution centre that offers efficient, seamless service to our customers. With over 90 employees, Gentec covers the needs of its retailer's coast to coast using the latest technology systems, streamlined efficiencies, and customer service that is second to none.

Learn more – visit www.gentec-intl.com



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